



Utah Trails Conference 2024

Award Nomination Info Sheet

The Utah Trails Conference is excited to present awards because it celebrates and acknowledges the hard work, dedication, and innovation of individuals and organizations that shape Utah's world class trails and recreation opportunities. Recognizing these contributions encourages continued excellence, fosters a stronger trail stewardship community, and inspires others to get involved in preserving and enhancing Utah's trail networks.

Below are the award categories for 2024. Your nomination submission should highlight all the required points for the respective category.

Individual Awards

Lifetime Volunteer Dedication Award

- Highlight the nominee's 20+ years of volunteer service dedicated to Utah's trails.
- Describe the nominee's involvement in the planning, development, and advocacy for trails in Utah.
- Detail how the nominee's leadership, achievements, and influence have positively impacted trails locally and/or statewide.
- Illustrate how the nominee's contributions to trails have been exceptional and meaningful.

Lifetime Professional Impact Award

- Document the nominee's 20+ years as a professional in trail or outdoor recreation management, focused on Utah's diverse trail network.
- Describe the nominee's involvement in trail planning, development, and promotion.
- Outline how the nominee's work has made an exceptional impact on Utah's trail infrastructure and accessibility.
- Highlight the nominee's statewide influence and leadership in advancing Utah's trails.

Trail Advocate Award

- Nominees may be volunteers, elected officials, or professionals; for professionals, include evidence of work well **beyond** typical job requirements.
- Document the nominee's 5+ years of commitment to public involvement in support of Utah's trails.
- Describe how the nominee's efforts have expanded Utah's trail networks and/or trail programming.



- Provide examples of the nominee's involvement in trail planning, development, fundraising, maintenance, and/or promotion.
 - Highlight how the nominee's contribution has been significant and impactful.
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Project, partnership programming and technology awards

Nominations in each category will be reviewed based on responses to the questions below. Achievements must have occurred during the calendar year 2024.

Trail Project Development, or Planning Excellence

- When was the project completed, or a major milestone achieved?
- How is the project unique, innovative, or impactful?
- Describe community resources (e.g., volunteer involvement, funding) utilized for the project.
- Describe the community benefits derived from the project; were any underserved communities directly impacted?
- How does this project serve as an example or inspire others?

Trail Event Innovation

- When was the event held?
- Describe the targeted community and the event's engagement level.
- How was the event's success measured?
- What unique, innovative, or impactful aspects made the event special?
- How did the event support trails (e.g., awareness, funding, volunteer support)?
- How can the event serve as a model for others?

Youth & Trails Engagement Award

- When was this program established?
- Describe innovative approaches used to inspire youth interest in Utah's natural spaces and trails.
- How were educational, interpretive, or recreational components incorporated?
- Was there a focus on fostering healthy lifestyles?
- How successfully did the program engage children and youth in outdoor activities?
- How does this program serve as a model for others?



Trail Support Program Award (ex: Adopt-a-Trail, Trail Ambassador Program, etc.)

- When was this program instituted?
- How has the program positively impacted trails?
- Describe the program's effectiveness and community benefit.
- What unique or innovative aspects make the program stand out?
- How has the program raised awareness, partnerships, or other resources for Utah's trails?
- In what ways does the program inspire other communities or agencies?

Digital Trail Experience Award

- When was the website, app, or technology launched?
- Does it present trail-related information clearly and usefully?
- Is the information timely, relevant, and valuable for Utah trail users?
- What makes the platform unique, innovative, or creative?
- How is success measured, and has the platform met these objectives?
- To what extent does this platform provide inspiration or serve as a model for others?